

# 2017

## Annual Report



Coalition of  
Muslim Women  
Kitchener-Waterloo

# 2017 Board of Directors

## Chair

Fauzia Mazhar

## Vice Chair

Rahmah Omar

## Secretary

Uzma Bhutto

## Treasurer

Nafiseh Moghimi

## Director of Public Relations

Fran Pappert-Shannon

## Director of Funds Development

Wisam Osman

## Director of Community Services

Fauzia Baig

## Director of Community Programs

Howida Sayeed

## Directors at Large

Jumana Alsabah

Nazneen Zaidi

Bareera Sial

Sadia Nayyar

## Letter from Our Board Chair

Looking back, 2017 was undoubtedly a very special year for the Coalition of Muslim Women of KW as we worked diligently on the implementation of our 2016-2019 strategic plan while rising to the emerging challenges and responding to the emerging needs with our hallmark passion and dedication. Members elected a 13-members strong board in February. The board appointed Ghazala Fauzia as CMW's coordinator. Our new logo and website was also launched early in the year. 2017 also brought the Coalition a new home. With grateful hearts, we said goodbye to our first home, KW Counselling Services, and have been welcomed in our new home at The Family Centre's Community Hub managed by Family and Children's Services of the Waterloo Region. The Family Centre provides incredible opportunities to sustain the growth that the Coalition has experienced in 2017.

Our board, members, and volunteers kept incredibly busy throughout the year with a number of new and existing projects and events. I am incredibly proud of and immensely grateful to each one of them. We at CMW are very grateful for all the love, support, and friendships that surround us as we grow roots and spread our wings in this beautiful community of Waterloo Region. We are full of gratitude for the support we have continued to receive from our funders, sponsors, donors and partners. CMW experienced a sound fiscal year for which we give our sincerest thanks to our funders and donors. We look forward to continuing to strengthen our partnerships in 2018. We will be hiring a full time coordinator early this year to support the day to day operation of the organization. We are welcoming 2018 with great confidence in the Coalition's capacity to build bridges of understanding between Muslim women and the larger community while providing Muslim women with opportunities for personal and professional growth and preparing them for formal and informal leadership roles within the Muslim and the larger community.

Thank you for your continuing support!

Fauzia Mazhar






# Our Vision, Mission, and Strategic Directives

## Vision

A just and harmonious community where Muslim women are valued, engaged, empowered, and recognized as leaders.

## Mission

-  To enhance communication and foster understanding between Muslim women and the larger community
-  To provide opportunities for personal and professional growth, and leadership development for Muslim women
-  To engage and support Muslim women to actively participate as leaders in the Muslim and larger community

## Strategic Priority Areas and Goals



# Our Key Initiatives

## Addressing Islamophobia: Empower, Engage, Encourage

In the wake of the Quebec City shooting, the Coalition of Muslim Women embarked on the Empower, Engage, Encourage campaign to address Islamophobia with funding provided by the Kitchener and Waterloo Community Foundation. We worked to:

**Empower** the Muslim community (with a focus on women and youth) through educational and connection-building workshops focused on sharing experiences and considering strategies for healing and dealing with Islamophobia.



**Engage** the larger community in the discussion about Islamophobia and how to be an ally through organized town halls with political leaders and the general public.



**Encourage** connections between the Muslim and larger community through acts of kindness.



Repel  
Islamophobia

with

♥ Salaams ♥

♥ Smiles ♥

♥ Sweet Treat ♥



Salaams K-W



Salaams Canada

Over

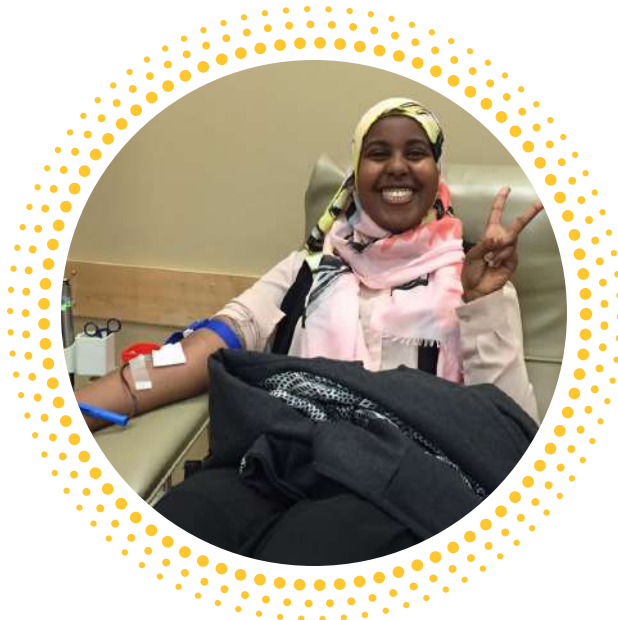
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kind sentiments, smiles, and cookies were shared across KW during the Salaams campaign.



80

members of the Muslim community donated blood. Over 90% for the first time in Canada.



\$12 000

was raised in partnership with the Give 30 KW initiative for The Foodbank of Waterloo Region.

## Recognizing and Honouring Women Who Inspire

The CMW's Women Who Inspire Award was introduced in 2016 to commemorate International Women's Day by recognizing and celebrating the contributions of "Unsung Heroes" within the Muslim women community.

**270** people heard the keynote address delivered by The Honourable Maryam Monsef, Minister of Status of Women and celebrated the achievements of six award recipients, who made outstanding contributions to the vitality and wellbeing of our community.



Inspiring Leadership - Selda Sezen  
Community Service - Duaa Al Aghar  
Advocacy/Activism - Sarah Shafiq

Professional Excellence - Dr. Hind Al-Abadleh  
Artistic Accomplishments - Nada Humsi  
Outstanding Youth - Rahma Abukhousa

The Friend of CMW award was presented to KW Counselling Services, in recognition of the wonderful support provided to CMW over the past five years.

## Breaking the Fast with Muslim Women



The seventh annual outreach event fell during Ramadan this year. The event invited the larger community to learn about the traditions of fasting in various cultures in the Muslim world while enjoying traditional cultural delicacies of iftaar (the end of the day meal during Ramadan).

Over

**250**

people attended and shared together in the breaking of the fast.

## Celebrating Identity

CMW received Ontario 150 funding for a month long art exhibit at THEMUSEUM in Kitchener, showcasing the art work of immigrant Muslim women artists, with a particular focus on engaging young women. The theme of the exhibit celebrated the beautiful, yet complex, multi-layered identities that often exist in first generation immigrants by focusing on what it means to be a Canadian for these newcomer Muslim women artists.

The exhibit encouraged artists and visitors to draw upon three major celebrations: Canada and Ontario's 150th, Islamic History Month, and Women's History Month. 180 people attended the launch of Celebrating Identity!



**22**

artists contributed to the showcase at THEMUSEUM.



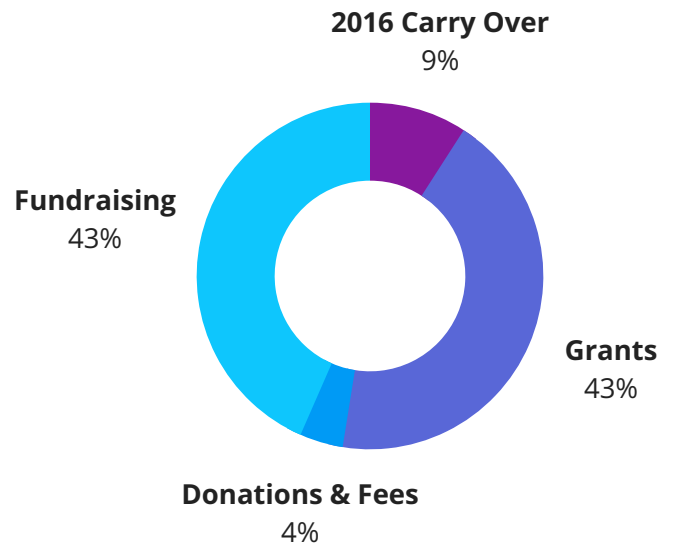
# Our Finances

## Financial Statement of Operations

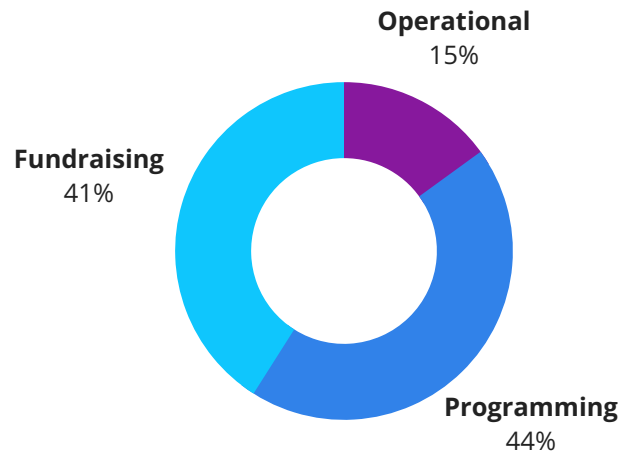
Description	2017 Actual
<b>Revenue</b>	
Carry over balance from 2016	\$5,214.13
Grants	\$25,080.00
Donations	\$1,454.79
Membership Fees	\$505.00
Sponsorships	\$5,200.00
Fundraising (Ticket sales)	\$19,925.00
Program Fee	\$0.00
Other (Speaker fee / Vendor fee etc.)	\$425.01
<b>Total Income</b>	<b>\$57,803.93</b>

Description	2017 Actual
<b>Expenses</b>	
<b>Operational</b>	
Staffing (Admin)	\$2,925.00
Childcare (Board & Committees)	\$174.00
Food (Board and Committees)	\$150.54
Office Supplies	\$129.13
Marketing and Promotion / Printing	\$1,207.16
Professional Fee (Accountant, Legal, etc.)	\$130.00
Office Rental / Insurance	\$1,119.84
Banking / Paypal Expenses	\$18.91
Other	\$652.00
<b>Total Operational Expenses</b>	<b>\$6,506.58</b>
<b>Programming</b>	
Staffing	\$6,155.00
Childcare	\$156.00
Food	\$2,152.57
Supplies	\$1,202.93
Marketing and Promotion / Printing	\$570.05
Professional Fee / Honourarium	\$5,515.00
Rentals	\$2,618.69
Other	\$0.00
<b>Total Programming Expenses</b>	<b>\$18,370.24</b>
<b>Fundraising</b>	
Staffing	\$345.00
Childcare	\$0.00
Food	\$8,913.56
Supplies	\$2,947.89
Marketing and Promotion / Printing	\$2,258.13
Professional Fee / Honourarium	\$875.00
Rentals	\$1,719.54
Other	\$83.16
<b>Total Fundraising Expenses</b>	<b>\$17,142.28</b>
<b>Total Expenses</b>	<b>\$42,019.10</b>
<b>Balance</b>	<b>\$15,784.83</b>

### Revenue Breakdown



### Expenses Breakdown



## Our 2017 Funders and Sponsors



# CMW at a Glance in 2017

## February



Annual General Meeting

Public Forum for Muslim Women  
35 attendees

Public Forum for Muslim Youth  
20 attendees

Salaams Campaign  
2000 cookies distributed

## March



Awards Recognition Dinner  
270 attendees

Moved from  
KW Counselling to  
The Family Centre

Coffee House  
"Still We Rise"  
60 attendees

Salaams Campaign



## April



Town Hall on Islamophobia  
180 attendees

Time to Talk Workshop  
on End of Life Care  
in partnership with  
Hospice of Waterloo Region  
and Kitchener Masjid

Muslim Community  
Blood Drive

## May



Give 30 Campaign  
\$12, 311.80 raised for the  
Waterloo Region Food Bank

## June



Annual "Breaking the Fast with  
Muslim Women" Event  
270 Attendees

"By-Stander Training" Porch Chat  
in partnership with Friends of Crime  
Prevention Council  
20 attendees

July



Allies Against Islamophobia  
200 attendees



October



Syrian Newcomer  
Blood Donation Drive

"Celebrating Identity" Networking  
Event: 35 attendees

September



Understanding Islamophobia  
Workshop for Waterloo Region Staff  
55 attendees



"Celebrating Identity" Art Exhibit  
Launch Ceremony: 180 attendees

November



Radiant Ladies Night 2017  
450 attendees

1600

people attended workshops &  
events with us in 2017





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[www.cmw-kw.org](http://www.cmw-kw.org)